

Fairburn, GA 30213

 $Email: \underline{mending for dreamful fill ment@proton mail.com}$ 

Phone: 404-482-0457

Prepared and submitted by: LaValla J. Wilson, PhD

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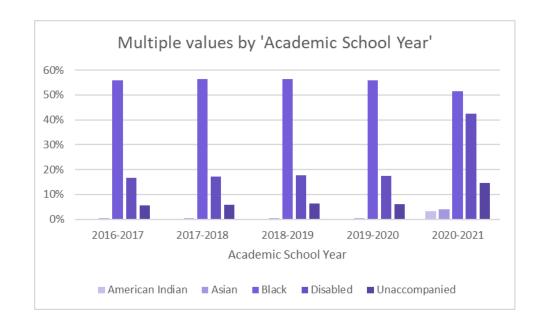
## TABLE OF CONTENT

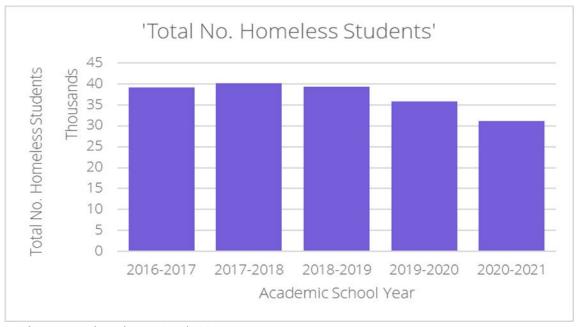
1.	The Issue	. 3-5
2.	MBP's Five-Year Plan	. 6-7
3.	MBP's Highlights of 2022	8-9
4.	2022 Financial Performance	10
5.	Conclusion	. 11

### THE ISSUE

As far back as the 2011- 2012 Georgia experience a growing student homelessness problem. Yet, the 2020-2021 Annual Report of McKinney-Vento Education for Homeless Children and Youth (EHCY) suggest that the number of students experiencing homelessness in Georgia has decreased by 21.3%, this reduction occurred between the 2018-19 and the 2020-21 school years. While overall homeless student enrollment is down in Georgia, the number of children and youth experiencing homelessness has increased due to the limitations of virtual learning, and school districts struggles to identify students experiencing homelessness during a Pandemic. According to a May 4, 2021, Article in Featured Research, SHC Perspective from schoolhouseconnection.org, Lost in the Masked Shuffle & Virtual Void: "28% [fewer students] identified [as] homeless. . . in the fall of 2020 compared to the fall of 2019, which translates to an estimated 420,000 fewer children and youth experiencing homelessness . . . identified and enrolled." They go on to suggest that the pandemic's heavy toll on Black, Hispanic, and Native American communities has heightened the need for schools and communities to take action to improve the identification and outcomes for students of color and assert that when

# students are not identified; they miss critical educational protections and services that can stabilize their education and their lives.





Link to MBP's Itemized Budget 2012/2022:

MBP's Mission is to address the number one factor for youth homelessness the lack of a high school diploma or GED through mobile resources and virtual support programing that assist with identifying and improving the outcomes for homeless students of and young adults aged 14-21. We believe that providing mobile resources and virtual programming help Homeless Youth Service providers with identifying and improving the outcomes for vulnerable and homeless students.

We all must work together to ensure that homeless youth and young adults aged 14-21 are identified, so they do not miss critical educational protections and services that can stabilize their education and their lives.

## MBP's FIVE-YEAR PLAN (with explanations and updates)

#### Year 2021

- Continue to develop MBP's Social Media presence through SEO development, Goggle Analytics, and Dream Connect periodic upgrades (accomplished).
- Launch "Empowering Dream Initiative (EDI)" for teens 14-19 years of age, Spring 2021 and "Post- Secondary Education Transition (PSET)" for teens and young adults 16-21 years of age, Spring 2021. Both groups will have 5 participants respectively and the target population for both are homeless female teens and young adults of Color (we were only able to launch one of our programs).
- Purchase computer equipment, lighting, WIFI, and a green back drop to conduct the virtual work of MBP (we did not purchase equipment, lighting, or Wi-Fi).
- Establish MBP's fund raising strategy to raise at least \$10,000.00 dollars going forward to fund MBP's operation. To create, market, and sale merchandise (sweatshirts, t-shirts, mugs, and Journals) to support our fund-raising efforts (this goal shift to 2022).
- Produce yearly budgets and perform an annual evaluation of MBP's operation (accomplished).

#### Year 2022

- Build community partnerships with homeless youth service providers to reach our target population of at-risk and homeless teens and young adults aged 14-21. Focus on McKenny-Vento Liaisons and Foster Care programs in Atlanta, Cayton County and Fulton County (delayed because we had to focus on bullet 3 before we could proceed, moved to 2023).
- Re-launch EDI in cooperation with our partners.
- Refresh Dream Connect with a focus on Mobile efficiency.
- Start the work to get two interns, one to supervise our volunteers working on social media and the another to lead our fund-raising efforts (moved to 2023).

#### Year 2023

- To add a part-time paid Administration Assistance if fund raising allows.
- Explore virtual programming beyond the state of Georgia.

• To continue all projects moved to 2023.

#### Year 2024

• Continue developing MBP's projects from 2021, 2022, and 2023.

#### Year 2025

- Evaluate the five-year plan for future growth.
- Prepare new plans, budgets, with recommendations to update MBP's technology for operation and staffing.
- Continue all projects shown to be effective as we develop the next five-year plan.
- Perform an evaluation of MBP and its 5 Year Plan.

## MBP's 2022 HIGHLIGHTS



#### In 2022 MBP specifically:

- Increased Dream Connect mobile speed by compressing images,
  simplifying the web design, changing the site font, and updating mobile
  SEO's.
- Update the landing page with images that look like the youth and young adults we serve and link the sites resources to those images for multiple access channels.
- Update the Community Resource directory appearance, content, and maps for mobile use.
- Add an interactive Map of McKinney-Vento Liaisons for the State of Georgia so homeless youth, and their families can access help to remain is school on Dream Connect mobile first website.
- Update MBP programs applications, descriptions, and content and linked them to the MBP page for easier access for vulnerable and homeless young women of Color aged 14-21.

- Use our \$5,000 grant from Have Mercy Ministry fund to add a Direct Cash
  Transfer Program for participants that complete the EDI program to
  provide cash to help address basic needs.
- MBP met its fund-raising goals.
- Purchase equipment to improve MBP's technology to provide reliable virtual programming.
- And partner with MaxSip Empowering Communication to provide free android phones & tablets with free service for 5 years to participants attending our programs and users that qualify for the Federal Affordable Connectivity Program.

## MBP FINANCIAL PERFORMANCE

MBP 2222/2021 Budget	Sum of 2021	<b>Sum of 2022</b>
TOTAL YEARLY REVENUE	\$8,754.50	\$11,969.97
<b>Beginning Balance</b>	\$7,370.29	\$7,177.73
Donations	\$1,384.21	\$4,792.24
<b>Total Year Expenses</b>	\$1,576.77	\$2,758.41
End of Year Balance	\$7,177.73	\$9,211.56



## **CONCLUSION**

Our focus for work in 2022 was the result of lessons learned in 2021. Adding the Cash direct component to EDI for participants who completes the program was one of our greatest accomplishments. MBP greatest challenges remains reaching vulnerable and homeless youth aged 14-21 to take advantage of our website and free programs. Overall, we met the goals we set for 2022. We are excited for what 2023 brings. We could not do this work without the support of our donors, family, and friends. Thank you so much for your continued support.